YOUR GROWTH
Funnel Flow

WORKSHEET

automate &win

THE GROWTH FUNNEL

VARIOUS TRAFFIC SOURCES

LEAD GEN

Your lead generator, typically a free guide, cheetsheets, quizzes, videos and free training

SCALABLE

INFO PRODUCT

ENTRY PRODUCT

A Book or Ebook
Entry level course
Paid Consultation

SECOND TIER PRODUCTS

Flagship course
Membership Site
Subscription product

IN-PERSON EXPERIENCES

Group coaching
or in person events

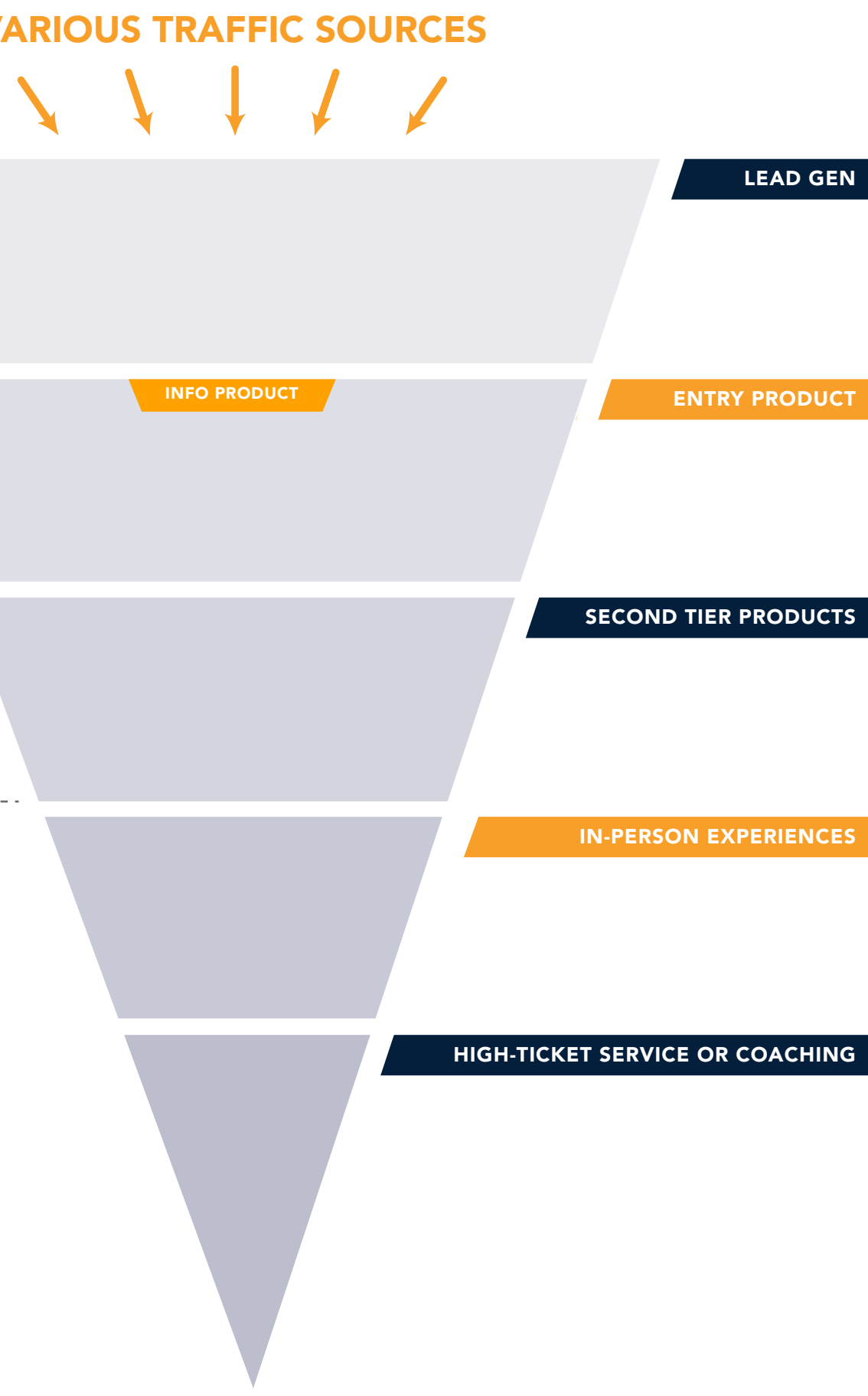
HIGH-TICKET SERVICE OR COACHING

Done for you service or 1 to 1 coaching

automate & win

For more information visit
www.automateandwin.com

YOUR GROWTH FUNNEL



Ideas? Jot em down below

Your notes

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